



HERMES  
events

Sports  
CLEVELAND



# RUNNING — WITH A — MISSION

## SPONSORSHIP OPPORTUNITIES

9/7/2024



## THE CITY MISSION

For over 113 years, The City Mission has provided food, shelter, and clothing to families and individuals in crisis. We're proud to say that this community work has been funded entirely through private donations from individuals and organizations. Because of the generosity of others, we're able to offer long-term programming and services, equipping our residents to move out of poverty and towards stability.

Today we're writing to ask you if you'll be a part of serving those in crisis through supporting one of our most exciting events of the year – Running with a Mission. The City Mission's 13th annual 5K run, 1-Mile Walk, and Kids Fun Run will take place Saturday, September 7, 2024, at Edgewater Park in Cleveland. This family friendly event will welcome over 500 participants, and, best of all, event proceeds benefit the men, women, and children working to break the cycle of poverty through our programs and services.

Events like Running with a Mission enable the Mission's transformative work in Cleveland, but its success is not possible without the support of companies like your own. Would you join us as a sponsor? Your sponsorship empowers life-changing programs offering care and compassion to hundreds of Cleveland's men, women, and children.

Regardless of your participation level, sponsoring Running with a Mission ensures that your company will be exposed to an estimated 500+ runners/walkers and thousands of TCM followers. Please review the information and, if interested, use the links to register your sponsorship or complete the registration page at the end of this document.

We appreciate your consideration and look forward to your response. Should you have questions or need further clarification, please do not hesitate to reach out to Jaime Buxton, our Community Engagement Manager by email at [jbuxton@thecitymission.org](mailto:jbuxton@thecitymission.org) or by phone at 216-920-4186.

Thank you,

CEO, The City Mission



The City Mission is dedicated to providing help and hope to all people through the transforming power of God's love.

Holistic gospel-centered services caring for people experiencing homelessness.

## Who We Are



### Finding Help

Help is where we begin, by ensuring essential needs are met. Whether escaping domestic violence, addictions, sudden loss of housing, or freezing temperatures, every individual in crisis requires immediate access to safety, food, shelter, and clothing.



### Healing Hearts

Heart is where we start the difficult process of restoration. Whether overcoming trauma, facing past mistakes, or planning for a better future, we set individualized plans and goals with every resident, so that they can own their better future.



### Empowering Home

Home is the ultimate hope for every person who seeks refuge at The City Mission. Whether seeking a physical house, a relational community, or a sense of purpose, we empower residents with the catalysts they need to transition into self-sustainable lives.





# Our Services

## Laura's Home Women's Crisis Center

For women and children, we are a bridge from crisis to stability and self-sufficiency. With 166 beds and 62 rooms, Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives. Children are immediately supported through Pathways, in-house childcare, tutoring, and fun activities.

## Crossroads Men's Crisis Center

Our individualized programs offer a variety of tracks to choose from. Each track includes classes, casework, and coaching designed to prepare men for the positive life they were made to live. Our campus has capacity for about 90 men to participate in an individualized track program of their choosing, and a designated number of beds for emergency and short-term shelter.

## New Horizons Housing Collaborative

Single mothers who have completed Laura's Home programming have an opportunity to secure affordable housing through a home ownership program. Through New Horizons, The City Mission equips single mothers with the necessary skills to seek vocational and educational growth, secure and maintain employment, develop healthy financial practices, and obtain and care for their own homes. Upon program completion, each mother receives the title to her home, free and clear.

## Core Values

We are called to serve Christ and others

We believe God transforms lives

We commit to steward well

We succeed by working together

We care for every person knowing all are made in the image of God

# OUR 2024 SPONSORSHIP OPPORTUNITIES

	Presenting	Racer	Pacer	Sprinter	Teammate
<b>Sponsorship Amount</b>	\$10,000	\$7,000	\$5,000	\$3,500	\$1,500
<b>Race Entries</b>	10	9	8	6	4
<b>Website + Registration Page</b>	Largest Linked Logo	Linked Logo	Linked Logo	Linked Logo	Logo
<b>TCM Sign</b>	One Week Exclusive Thank You	One Week Shared Thank You	One Week Shared Thank You		
<b>Post Card</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Event Signage</b>	Registration	Cheer Spot	Cheer Spot	Cheer Spot	Cheer Spot Shared
<b>T-Shirt</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Social Media</b>	2+	1			
<b>Thank You Banner + Email</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Press Release + Podium Address				

# UNDERWRITING SPONSORSHIP OPPORTUNITIES

	T-Shirt	Snack Stop	Mascot	Caricature Artist
<b>Sponsorship Amount</b>	<b>\$6,000</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Race Entries</b>	8	5	4	4
<b>Website + Registration Page</b>	Linked Logo	Linked Logo	Linked Logo	Linked Logo
<b>Post Card</b>	Logo	Logo	Logo	Logo
<b>Event Signage</b>		Near Snack Stop	Near Photo Area	Near Caricature Area
<b>T-Shirt</b>	Logo	Logo	Logo	Logo
<b>Thank You Banner + Email</b>	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Name and Logo prominently displayed on sleeve of run t-shirt	Name and Logo prominently displayed at Finish Line Snack Stop	Name and Logo prominently displayed at Mascot Photo Area	Name and Logo prominently displayed on Caricature Template

# MORE SPONSORSHIP OPPORTUNITIES

	Volunteer	Kids Activities (2)	Water Station (2)	In Kind \$1,500+	In Kind Up to \$1,500
<b>Sponsorship Amount</b>	\$1,500	\$1,500	\$1,000		
<b>Race Entries</b>	3	3	2	3	0
<b>Website + Registration Page</b>	Logo	Logo	Logo		
<b>Post Card</b>	Logo	Logo	Logo	Logo	Logo
<b>Event Signage</b>	Near Volunteer Registration	Near Kids Activities	Near Water Station	Cheer Spot Shared	Cheer Spot Shared
<b>T-Shirt</b>	Logo	Logo	Logo	Logo	Logo
<b>Thank You Banner + Email</b>	Logo	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Name and Logo prominently displayed at Volunteer Registration	Name and Logo dually displayed at Kids Activities Area	Name and Logo prominently displayed at Race Course Water Station		

# 2024 SPONSORSHIP RESERVATION



You can complete the sponsorship form here or online at:  
<https://www.thecitymission.org/sponsorship/run/>  
For more information, please visit <https://www.thecitymission.org/run/>

## Yes, we wish to become a sponsor:

- |   |  |
|---|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor  | <input type="checkbox"/> \$2,000 Caricature Sponsor      |
| <input type="checkbox"/> \$7,000 Racer Sponsor  | <input type="checkbox"/> \$1,500 Teammate Sponsor        |
| <input type="checkbox"/> \$6,000 T-shirt Sponsor  | <input type="checkbox"/> \$1,500 Kids Activities Sponsor |
| <input type="checkbox"/> \$5,000 Pacer  | <input type="checkbox"/> \$1,500 Volunteer Sponsor       |
| <input type="checkbox"/> \$3,500 Sprinter Sponsor   | <input type="checkbox"/> \$1,000 Water Station Sponsor   |
| <input type="checkbox"/> \$2,500 Snack Stop Sponsor   | <input type="checkbox"/> \$_____ Other Sponsor           |
| <input type="checkbox"/> \$2,000 Mascot Sponsor   |  |
| <input type="checkbox"/> Sponsorship: We would like to contribute \$ _____ without recognition. |  |

## Yes, we wish to become an In-Kind sponsor:

- |   |                |
|---|----------------|
| <input type="checkbox"/> In Kind Sponsor: up to \$1,500 Value | Value: _____   |
| <input type="checkbox"/> In Kind Sponsor: \$1,500+ Value      | Service: _____ |

## Sponsorship Contact Information

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Website URL: \_\_\_\_\_

Please complete this form and submit it to [run@thecitymission.org](mailto:run@thecitymission.org) or mail it to The City Mission, 5310 Carnegie Ave., Cleveland, Ohio 44103.





## CONTACT US

- **216-431-3510**
- **[thecitymission.org/run](https://thecitymission.org/run)**
- **Contact Jaime Buxton at [run@thecitymission.org](mailto:run@thecitymission.org) for questions or more information.**



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The City Mission is a 501 (c)(3) and funded entirely through the generosity of private donations. Over the past several years, at least 84% of giving provides directly for resident care.