



RUNNING — WITH A — MISSION

SPONSORSHIP OPPORTUNITIES

9|6|2025





THE CITY MISSION

For over 114 years, The City Mission has provided food, shelter, and clothing to families and individuals in crisis. We're proud to say that this community work has been funded entirely through private donations from individuals and organizations. Because of the generosity of others, we're able to offer long-term programming and services, equipping our residents to move out of poverty and towards stability.

Today we're writing to ask you if you'll be a part of serving those in crisis through supporting one of our most exciting events of the year – Running with a Mission. The City Mission's 14th annual 5K run, 1-Mile Walk, and Kids Fun Run will take place Saturday, September 6, 2025, at Edgewater Park in Cleveland. This family friendly event will welcome over 500 participants, and, best of all, event proceeds benefit the men, women, and children working to break free from poverty through our programs and services.

Events like Running with a Mission enable the Mission's transformative work in Cleveland, but its success is not possible without the support of companies like your own. Would you join us as a sponsor? Your sponsorship empowers life-changing programs offering care and compassion to hundreds of Cleveland's men, women, and children.

Regardless of your participation level, sponsoring Running with a Mission ensures that your company will be exposed to an estimated 500+ runners/walkers and thousands of TCM followers. Please review the information and, if interested, use the links to register your sponsorship or complete the registration page at the end of this document.

We appreciate your consideration and look forward to your response. Should you have questions or need further clarification, please do not hesitate to reach out to Jaime Buxton, our Community Engagement Manager by email at jbuxton@thecitymission.org or by phone at 216-920-4186.

Thank you,

CEO, The City Mission



The City Mission is dedicated to providing help and hope to all people through the transforming power of God's love.

Holistic gospel-centered services caring for people experiencing homelessness.

How We Help



HELP

Providing safety and basic needs



HEART

Supporting healing and restoration



HOME

Empowering stability and resiliency





Our Services

Laura's Home Women's Crisis Center

With 166 beds and 55 rooms, Laura's Home serves as a bridge from crisis to stability and self-sufficiency for women and children. Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives. Children are supported through the Pathways and Childcare programs, which provide a variety of on-site activities with academic, cultural, and peer-to-peer experiences that contribute to overall growth and age-appropriate development.

Crossroads Men's Crisis Center

Crossroads offers individualized programs that include classes, casework, and coaching designed to prepare men for lives of resilience, including obtaining housing and income. The Crossroads campus has a capacity for about 100 men to participate in individualized track programs and a designated number of beds for emergency and short-term shelter.

New Horizons Housing Collaborative

Through New Horizons Transitional Housing Program, The City Mission equips single mothers with the necessary skills to seek vocational and educational growth, secure and maintain employment, develop healthy financial practices, and obtain and care for their own homes. Single mothers who have completed the Laura's Home program can move into transitional housing units on-site for 18-24 months before seeking permanent housing on their own or through partnering organizations like Habitat for Humanity.

Core Values

We are called to serve Christ and others

We believe God transforms lives

We commit to steward well

We succeed by working together

We care for every person knowing all are made in the image of God

	Presenting	Racer	Pacer	Sprinter	Teammate
Sponsorship Amount	\$10,000	\$7,000	\$5,000	\$3,500	\$1,500
Race Entries	10	9	8	6	4
Website + Registration Page	Largest Linked Logo	Linked Logo	Linked Logo	Linked Logo	Logo
TCM Sign	One Week Exclusive Thank You	One Week Shared Thank You	One Week Shared Thank You		
Post Card	Largest Logo	Logo	Logo	Logo	Logo
Event Signage	Registration	Cheer Spot	Cheer Spot	Cheer Spot	Cheer Spot Shared
T-Shirt	Largest Logo	Logo	Logo	Logo	Logo
Social Media	2+	1			
Thank You Banner + Email	Largest Logo	Logo	Logo	Logo	Logo
Vendor Table	Yes	Yes	Yes	Yes	Yes
Bonus Benefit	Press Release + Podium Address				

UNDERWRITING SPONSORSHIP OPPORTUNITIES

	T-Shirt	Snack Stop	Mascot	Caricature Artist
Sponsorship Amount	\$6,000	\$2,500	\$2,000	\$2,000
Race Entries	8	5	4	4
Website + Registration Page	Linked Logo	Linked Logo	Linked Logo	Linked Logo
Post Card	Logo	Logo	Logo	Logo
Event Signage		Near Snack Stop	Near Photo Area	Near Caricature Area
T-Shirt	Logo	Logo	Logo	Logo
Thank You Banner + Email	Logo	Logo	Logo	Logo
Vendor Table	Yes	Yes	Yes	Yes
Bonus Benefit	Name and Logo prominently displayed on sleeve of run t-shirt	Name and Logo prominently displayed at Finish Line Snack Stop	Name and Logo prominently displayed at Mascot Photo Area	Name and Logo prominently displayed on Caricature Template

MORE SPONSORSHIP OPPORTUNITIES

	Volunteer	Kids Activities (2)	Water Station (2)	In Kind \$1,500+	In Kind Up to \$1,500
Sponsorship Amount	\$1,500	\$1,500	\$1,000		
Race Entries	3	3	2	3	0
Website + Registration Page	Logo	Logo	Logo		
Post Card	Logo	Logo	Logo	Logo	Logo
Event Signage	Near Volunteer Registration	Near Kids Activities	Near Water Station	Cheer Spot Shared	Cheer Spot Shared
T-Shirt	Logo	Logo	Logo	Logo	Logo
Thank You Banner + Email	Logo	Logo	Logo	Logo	Logo
Vendor Table	Yes	Yes	Yes	Yes	Yes
Bonus Benefit	Name and Logo prominently displayed at Volunteer Registration	Name and Logo dually displayed at Kids Activities Area	Name and Logo prominently displayed at Race Course Water Station		

2025 SPONSORSHIP RESERVATION



You can complete the sponsorship form here or online at:
<https://www.thecitymission.org/sponsorship/run/>
For more information, please visit <https://www.thecitymission.org/run/>

Yes, we wish to become a sponsor:

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$2,000 Caricature Sponsor |
| <input type="checkbox"/> \$7,000 Racer Sponsor | <input type="checkbox"/> \$1,500 Teammate Sponsor |
| <input type="checkbox"/> \$6,000 T-shirt Sponsor | <input type="checkbox"/> \$1,500 Kids Activities Sponsor |
| <input type="checkbox"/> \$5,000 Pacer | <input type="checkbox"/> \$1,500 Volunteer Sponsor |
| <input type="checkbox"/> \$3,500 Sprinter Sponsor | <input type="checkbox"/> \$1,000 Water Station Sponsor |
| <input type="checkbox"/> \$2,500 Snack Stop Sponsor | <input type="checkbox"/> \$_____ Other Sponsor |
| <input type="checkbox"/> \$2,000 Mascot Sponsor | |
| <input type="checkbox"/> Sponsorship: We would like to contribute \$ _____ without recognition. | |

Yes, we wish to become an In-Kind sponsor:

- | | |
|---|----------------|
| <input type="checkbox"/> In-Kind Sponsor: up to \$1,499 Value | Value: _____ |
| <input type="checkbox"/> In-Kind Sponsor: \$1,500+ Value | Service: _____ |

Sponsorship Contact Information

Company: _____ Contact: _____
Phone: _____ Email: _____
Mailing Address: _____
Website URL: _____

Please complete this form and submit it to run@thecitymission.org or mail it to The City Mission, 5310 Carnegie Ave., Cleveland, Ohio 44103.



CONTACT US

- **216-431-3510**
- **thecitymission.org/run**
- **Contact Jaime Buxton at run@thecitymission.org for questions or more information.**



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The City Mission is a 501 (c)(3) and funded entirely through the generosity of private donations. Over the past several years, at least 84% of giving provides directly for resident care.