

SPONSORSHIP OPPORTUNITIES



THE
CITY MISSION

REACHING HEARTS | CHANGING LIVES

Elevate

— Lifting Stories of Hope —

04 | 17 | 26



— Lifting Stories of Hope —

We are very excited to announce The City Mission's Gala, Elevate: Lifting Stories of Hope. This special event will take place on Friday, April 17, 2026, at the InterContinental Cleveland. The theme this year is 'The Gift of Time.' We look forward to celebrating 115 years of ministry and introducing you to our work dedicated to providing help and hope to our Cleveland neighbors experiencing homelessness.

The evening will feature dinner, silent and live auctions, and a program that highlights the transformational ministry happening at The City Mission. All proceeds from this event will go directly to our work helping men, women, and children in crisis.

Special events like Elevate enable the Mission's life-changing work in Cleveland, but its success is not possible without the generosity of individuals and organizations. Over the next few months, we will be inviting community partners to support the event through financial and in-kind donations.

Would you consider joining us and investing in this event?

Linda Uveges
CEO of The City Mission

Tom + Lynn Tomasula
Co-Hosts of Elevate 2026

Aqeel + Talia Seals
Co-Hosts of Elevate 2026



**THE
CITY MISSION**
REACHING HEARTS | CHANGING LIVES

Providing help and hope to all people through the transforming power of God's love.

Compassionately restoring individuals in crisis by providing

HELP



Our goal is to identify each person's unique needs and assist them with the best care and resources available.

HEART



Our staff works closely with each resident to help them set a path to achieve adequate income and sustainable housing.

HOME



We are unique in Cleveland, as we allow families and individuals to take the time they need to achieve their most sustainable option.

Laura's Home Women's Crisis Center

With 166 beds and 55 rooms, Laura's Home serves as a bridge from crisis to stability and self-sufficiency for women and children. Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives. Children are supported through Pathways, which provides on-site after-school programming with academic, cultural, and peer-to-peer experiences that contribute to their growth and development.

Crossroads Men's Crisis Center

Crossroads offers individualized programs that include classes, casework, and coaching designed to prepare men for the positive lives they were made to live. Our campus has capacity for about 100 men to participate in an individualized track program, and a designated number of beds for emergency and short-term shelter.

New Horizons Program

Rothstein Village Transitional Housing for Families is the first of its kind in Cleveland! With sixteen, three-bedroom, 1,000 square foot units, single mothers are given the gift of time as they remain on campus for 18-24 months to pursue personal, vocational, and educational growth.



Our Audience

Social Media



Facebook ~ 15,000 followers

Instagram ~ 3,600 followers

LinkedIn ~ 1,200 followers

Email

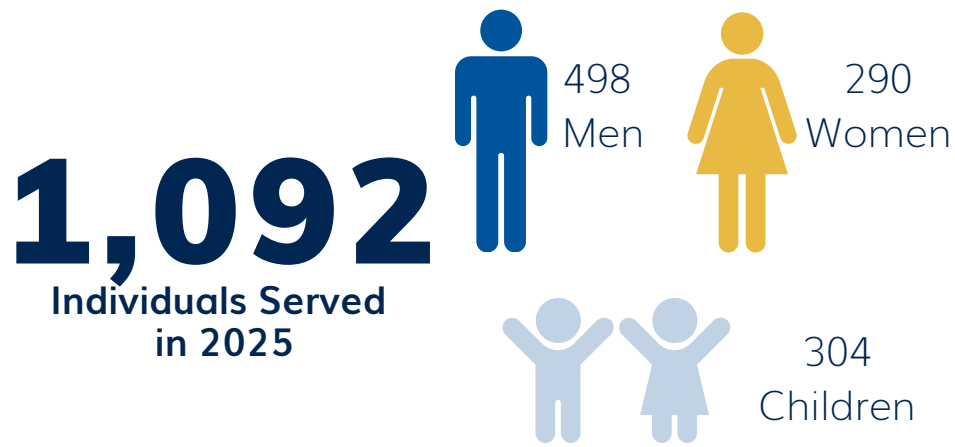


~ 38,112 Monthly Subscribers

thecitymission.org



~ 16,000 Monthly Visitors



How Your Funds Are Used at The City Mission



84%

of gifts directly fund
program services

**Your Support +
500 Expected Attendees =**



Men, women, and children empowered
and safe at The City Mission

Sponsorship Levels

	Presenting Sponsor* \$25,000	Elevate Sponsor \$15,000	Supporting Sponsor \$8,000	Raising Sponsor \$6,000	Lifting Sponsor \$4,000
Save the Date and Press Release	Exclusive to Presenting				
Registration Page and TCM Website	Prominent Linked Logo	Linked Logo	Linked Logo	Linked Logo	Logo
Pre-Event Social Media	2	2	1		
TCM Digital Sign	Single Logo Thanks	Dual Logo Thanks	Dual Logo Thanks	Dual Logo Thanks	
Podium Acknowledgement	Yes	Yes	Yes	Yes	
Program Advertising	Prominent Full Page	Full Page	3/4 Page	1/2 Page	1/4 Page
Event Recognition	Cover of Program				
Event/Digital Signage	Largest Logo Prominent	Large Logo	Large Logo	Medium Logo	Small Logo
Event Seating	Premier Table for 10	Premier Table for 10	Premier Table for 10	4 Tickets	2 Tickets
Table Recognition	Table Logo	Table Logo	Table Logo		
Thank You Email	Largest Linked Logo	Large Logo	Large Logo	Medium Logo	Small Logo

*denotes only 1 exclusive sponsorship will be sold

Underwriting Sponsorships

	Video Sponsor \$8,000	Valet Sponsor* \$6,500	Print Sponsor* \$6,000	Auction Sponsor* \$5,500	Coffee Cart Sponsor* \$3,500
Save the Date and Press Release					
Registration Page and TCM Website	Linked Logo	Linked Logo	Linked Logo	Logo	Logo
Pre-Event Social Media					
TCM Digital Sign					
Podium Acknowledgement	Yes	Yes	Yes	Yes	Yes
Program Advertising	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page
Event Recognition	Logo at End of Video	Curated Note in Car	Logo on Back of Program	At Silent Auction	At Coffee Cart
Event/Digital Signage	Medium Logo	Medium Logo	Medium Logo	Small Logo	Small Logo
Event Seating	Premier Table for 10	Table for Ten	4 Tickets	4 Tickets	2 Tickets
Table Recognition	Table Logo	Table Logo			
Thank You Email	Medium Logo	Medium Logo	Medium Logo	Small Logo	Small Logo

*denotes only 1 exclusive sponsorship will be sold

In-Kind Sponsorships

Valued at
\$4,000+

Valued at
\$2,000+

Valued up to
\$2,000

Save the Date and Press
Release

Registration Page and TCM
Website

Linked Logo

Logo

Logo

Pre-Event Social Media

TCM Sign

TCM Digital Sign

Podium Acknowledgement

Program Advertising

1/2 Page

1/4 Page

1/4 Page

Event Recognition

Event/Digital Signage

Medium Logo

Small Logo

Small Logo

Event Seating

2 Tickets

Thank You Email

Medium Logo

Small Logo

Small Logo



2026 Sponsorship Reservation

Yes, we wish to become a sponsor:

**denotes only 1 exclusive sponsorship will be sold*

- | | |
|---|--|
| ☐ \$25,000 Presenting Sponsor* | ☐ \$6,000 Print Sponsor* |
| ☐ \$15,000 Elevate Sponsor | ☐ \$6,500 Valet Sponsor* |
| ☐ \$8,000 Supporting Sponsor | ☐ \$4,000 Lifting Sponsor |
| ☐ \$7,000 Video Sponsor | ☐ \$5,500 Auction Sponsor* |
| ☐ \$6,000 Raising Sponsor | ☒ \$3,500 Coffee Cart Sponsor* |
| ☐ Anonymous Sponsorship: We would like to contribute
\$_____ to Elevate 2026 event without recognition. | |

In-Kind Sponsorship Opportunities

- | | |
|---|----------------|
| ☐ In-Kind Sponsor: up to \$2,000 Value | Value: _____ |
| ☐ In-Kind Sponsor: \$2,000+ Value | Service: _____ |
| ☐ In-Kind Sponsor: \$4,000+ Value | |

Contact Information

Name: _____ Company: _____

Phone: _____ Email: _____

Mailing Address: _____

Website URL: _____

Please complete this form at www.thecitymission.org/sponsorship/elevate/ or email elevate@thecitymission.org or print and mail to Gala Sponsorship, The City Mission, 5310 Carnegie Ave., Cleveland, Ohio 44103.