

SPONSORSHIP

OPPORTUNITIES



THE
CITY MISSION
REACHING HEARTS | CHANGING LIVES

Elevate



— Lifting Stories of Hope —

04 | 17 | 26



We are very excited to announce The City Mission's Gala, Elevate: Lifting Stories of Hope. This special event will take place on Friday, April 17, 2026, at InterContinental Cleveland. The theme this year is 'The Gift of Time.' We look forward to celebrating 115 years of ministry and introducing you to our work dedicated to providing help and hope to our Cleveland neighbors experiencing homelessness.

The evening will feature dinner, silent and live auctions, and a program that highlights the transformational ministry happening at The City Mission. All proceeds from this event will go directly to our work helping men, women, and children in crisis.

Special events like Elevate enable the Mission's life-changing work in Cleveland, but its success is not possible without the generosity of individuals and organizations. Over the next few months, we will be inviting community partners to support the event through financial and in-kind donations.

Would you consider joining us and investing in this event?

Linda Uveges

Linda Uveges
CEO of The City Mission

Tom & Lynn Tomasula

Tom + Lynn Tomasula
Co-Hosts of Elevate 2026

Aqeel + Talia Seals

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Co-Hosts of Elevate 2026

2026

GALA HOST COMMITTEE

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Brian Broadbent

Joe + Esther Campanella

David + Suzanne Dannemiller

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Art Hall

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Brandon + Amanda Kenney

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India Birdsong Terry

Tod + Kris Wagner

John Zaller



THE CITY MISSION

REACHING HEARTS | CHANGING LIVES

Providing help and hope to all people through the transforming power of God's love.

Compassionately restoring individuals in crisis by providing

HELP



Our goal is to identify each person's unique needs and assist them with the best care and resources available.

HEART



Our staff works closely with each resident to help them set a path to achieve adequate income and sustainable housing.

HOME



We are unique in Cleveland, as we allow families and individuals to take the time they need to achieve their most sustainable option.

Laura's Home Women's Crisis Center

With 166 beds and 55 rooms, Laura's Home serves as a bridge from crisis to stability and self-sufficiency for women and children. Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives. Children are supported through Pathways, which provides on-site after-school programming with academic, cultural, and peer-to-peer experiences that contribute to their growth and development.

Crossroads Men's Crisis Center

Crossroads offers individualized programs that include classes, casework, and coaching designed to prepare men for the positive lives they were made to live. Our campus has capacity for about 100 men to participate in an individualized track program, and a designated number of beds for emergency and short-term shelter.

New Horizons Program

Rothstein Village Transitional Housing for Families is the first of its kind in Cleveland! With sixteen, three-bedroom, 1,000 square foot units, single mothers are given the gift of time as they remain on campus for 18-24 months to pursue personal, vocational, and educational growth.



Our Audience

Social Media



Facebook ~ 15,000 followers

Instagram ~ 3,600 followers

LinkedIn ~ 1,200 followers

Email

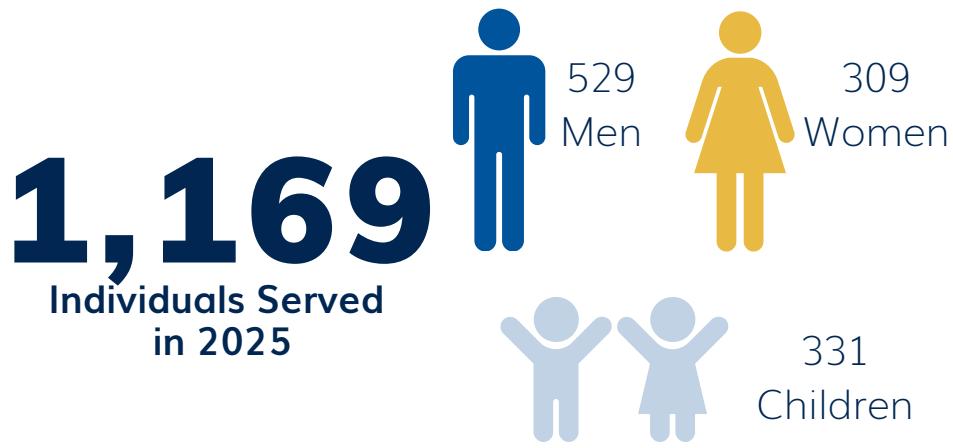


~ 38,112 Monthly Subscribers

thecitymission.org



~ 16,000 Monthly Visitors



How Your Funds Are Used at The City Mission



84%

of gifts directly fund
program services

**Your Support +
500 Expected Attendees =**



Men, women, and children empowered
and safe at The City Mission

Sponsorship Levels

Presenting Sponsor*

\$25,000

Elevate Sponsor

\$15,000

Supporting Sponsor

\$8,000

Raising Sponsor

\$6,000

Lifting Sponsor

\$4,000

Save the Date and Press Release

Exclusive to Presenting

Registration Page and TCM Website

Prominent Linked Logo

Linked Logo

Linked Logo

Linked Logo

Logo

Pre-Event Social Media

2

2

1

TCM Digital Sign

Single Logo Thanks

Dual Logo Thanks

Dual Logo Thanks

Dual Logo Thanks

Podium Acknowledgement

Yes

Yes

Yes

Yes

Program Advertising

Prominent Full Page

Full Page

3/4 Page

1/2 Page

1/4 Page

Event Recognition

Cover of Program

Event/Digital Signage

Largest Logo Prominent

Large Logo

Large Logo

Medium Logo

Small Logo

Event Seating

Premier Table for 10

Premier Table for 10

Table for 10

4 Tickets

2 Tickets

Table Recognition

Table Logo

Table Logo

Table Logo

Thank You Email

Largest Linked Logo

Large Logo

Large Logo

Medium Logo

Small Logo

*denotes only 1 exclusive sponsorship will be sold

Underwriting Sponsorships

Video Sponsor	Valet Sponsor*	Print Sponsor*	Auction Sponsor*	Coffee Cart Sponsor*
\$8,000	\$6,500	\$6,000	\$5,500	\$3,500

Save the Date and Press Release

Registration Page and TCM Website

Linked Logo

Linked Logo

Linked Logo

Logo

Logo

Pre-Event Social Media

TCM Digital Sign

Podium Acknowledgement

Yes

Yes

Yes

Yes

Yes

Program Advertising

1/2 Page

1/2 Page

1/2 Page

1/2 Page

1/4 Page

Event Recognition

Logo at End of Video

Curated Note in Car

Logo on Back of Program

At Silent Auction

At Coffee Cart

Event/Digital Signage

Medium Logo

Medium Logo

Medium Logo

Small Logo

Small Logo

Event Seating

Table for 10

Table for 10

4 Tickets

4 Tickets

2 Tickets

Table Recognition

Table Logo

Table Logo

Thank You Email

Medium Logo

Medium Logo

Medium Logo

Small Logo

Small Logo

*denotes only 1 exclusive sponsorship will be sold

In-Kind Sponsorships

Valued at
\$4,000+

Valued at
\$2,000+

Valued up to
\$2,000

Save the Date and Press Release

Registration Page and TCM Website

Linked Logo

Logo

Logo

Pre-Event Social Media

TCM Sign

TCM Digital Sign

Podium Acknowledgement

1/2 Page

1/4 Page

1/4 Page

Event Recognition

Event/Digital Signage

Medium Logo

Small Logo

Small Logo

Event Seating

2 Tickets

Thank You Email

Medium Logo

Small Logo

Small Logo



2026 Sponsorship Reservation

Yes, we wish to become a sponsor:

*denotes only 1 exclusive sponsorship will be sold

<input checked="" type="checkbox"/> \$25,000 Presenting Sponsor*	<input type="checkbox"/> \$6,000 Print Sponsor*
<input type="checkbox"/> \$15,000 Elevate Sponsor	<input checked="" type="checkbox"/> \$6,500 Valet Sponsor*
<input type="checkbox"/> \$8,000 Supporting Sponsor	<input type="checkbox"/> \$4,000 Lifting Sponsor
<input type="checkbox"/> \$7,000 Video Sponsor	<input type="checkbox"/> \$5,500 Auction Sponsor*
<input type="checkbox"/> \$6,000 Raising Sponsor	<input checked="" type="checkbox"/> \$3,500 Coffee Cart Sponsor*
<input type="checkbox"/> Anonymous Sponsorship: We would like to contribute \$ _____ to Elevate 2026 event without recognition.	

In-Kind Sponsorship Opportunities

<input type="checkbox"/> In-Kind Sponsor: up to \$2,000 Value	Value: _____
<input type="checkbox"/> In-Kind Sponsor: \$2,000+ Value	Service: _____
<input type="checkbox"/> In-Kind Sponsor: \$4,000+ Value	

Contact Information

Name: _____ Company: _____

Phone: _____ Email: _____

Mailing Address: _____

Website URL: _____

Please complete this form at www.thecitymission.org/sponsorship/elevate/ or email elevate@thecitymission.org or print and mail to Gala Sponsorship, The City Mission, 5310 Carnegie Ave., Cleveland, Ohio 44103.