



**RUNNING**  
— WITH A —  
**MISSION**

**SPONSORSHIP  
OPPORTUNITIES**

**9|12|2026**





## THE CITY MISSION

For over 115 years, The City Mission has provided food, shelter, and clothing to families and individuals in crisis. We're proud to say that this community work has been funded entirely through private donations from individuals and organizations. Because of the generosity of others, we're able to offer long-term programming and services, equipping our residents to move out of poverty and towards stability.

Today we're writing to ask you if you'll be a part of serving those in crisis through supporting one of our most exciting events of the year – Running with a Mission. The City Mission's 15th annual 5K run, 1-Mile Walk, and Kids Fun Run will take place Saturday, September 12, 2026, at Edgewater Park in Cleveland. This family friendly event will welcome over 500 participants, and, best of all, event proceeds benefit the men, women, and children working to break free from poverty through our programs and services.

Events like Running with a Mission enable the Mission's transformative work in Cleveland, but its success is not possible without the support of companies like your own. Would you join us as a sponsor? Your sponsorship empowers life-changing programs offering care and compassion to hundreds of Cleveland's men, women, and children.

Regardless of your participation level, sponsoring Running with a Mission ensures that your company will be exposed to an estimated 500+ runners/walkers and thousands of The Mission's followers. Please review the information and, if interested, use the links to register your sponsorship or complete the registration page at the end of this document.

We appreciate your consideration and look forward to your response. Should you have questions or need further clarification, please do not hesitate to reach out to Marilyn Taylor, Corporate and Foundation Relations Manager, at [mtaylor@thecitymission.org](mailto:mtaylor@thecitymission.org).

Thank you,

CEO, The City Mission



The City Mission is dedicated to providing help and hope to all people through the transforming power of God's love.

Holistic gospel-centered services caring for people experiencing homelessness.

## How We Help



### HELP

**Providing  
safety and  
basic needs**



### HEART

**Supporting  
healing and  
restoration**



### HOME

**Empowering  
stability and  
resiliency**





# Our Services

## Laura's Home Women's Crisis Center

With 166 beds and 55 rooms, Laura's Home serves as a bridge from crisis to stability and self-sufficiency for women and children. Laura's Home offers specialized, wraparound services designed to empower families and individuals to live healthy lives. Children are supported through the Pathways and Childcare programs, which provide a variety of on-site activities with academic, cultural, and peer-to-peer experiences that contribute to overall growth and age-appropriate development.

## Crossroads Men's Crisis Center

Crossroads offers individualized programs that include classes, casework, and coaching designed to prepare men for lives of resilience, including obtaining housing and income. The Crossroads campus has a capacity for about 100 men to participate in individualized track programs and a designated number of beds for emergency and short-term shelter.

## Transitional Housing Collaborative

At The City Mission, our Transitional Housing Program empowers single mothers with the tools and support they need to grow educationally and vocationally, achieve stable employment, build strong financial habits, and ultimately create and sustain a home of their own. Single mothers who have completed the Laura's Home program can move into transitional housing units on-site for 18-24 months before seeking permanent housing on their own or through partnering organizations like Habitat for Humanity and Cleveland Housing Network.

## Core Values

We are called to serve Christ and others.

We believe God transforms lives.

We commit to steward well.

We succeed by working together.

We care for every person knowing all are made in the image of God.

	Presenting	Racer	Pacer	Sprinter	Teammate
<b>Sponsorship Amount</b>	\$10,000	\$7,000	\$5,000	\$3,500	\$1,500
<b>Race Entries</b>	10	9	8	6	4
<b>Website + Registration Page</b>	Largest Linked Logo	Linked Logo	Linked Logo	Linked Logo	Logo
<b>TCM Sign</b>	One Week Exclusive Thank You	One Week Shared Thank You	One Week Shared Thank You		
<b>Post Card</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Event Signage</b>	Registration	Cheer Spot	Cheer Spot	Cheer Spot	Cheer Spot Shared
<b>T-Shirt</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Social Media</b>	2+	1			
<b>Thank You Banner + Email</b>	Largest Logo	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Press Release + Podium Address				

# UNDERWRITING SPONSORSHIP OPPORTUNITIES

	T-Shirt	Snack Stop	Donut Stand	Mascot	Caricature Artist
<b>Sponsorship Amount</b>	<b>\$6,000</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Race Entries</b>	8	5	5	4	4
<b>Website + Registration Page</b>	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
<b>Post Card</b>	Logo	Logo	Logo	Logo	Logo
<b>Event Signage</b>		Near Snack Stop	Near Donut Stand	Near Photo Area	Near Caricature Area
<b>T-Shirt</b>	Logo	Logo	Logo	Logo	Logo
<b>Thank You Banner + Email</b>	Logo	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Name and Logo prominently displayed on sleeve of run t-shirt	Name and Logo prominently displayed at Finish Line Snack Stop	Name and Logo prominently displayed at Donut Stand	Name and Logo prominently displayed at Mascot Photo Area	Name and Logo prominently displayed on Caricature Template

# MORE SPONSORSHIP OPPORTUNITIES

	Volunteer	Kids Activities (2)	Water Station (2)	In Kind \$1,500+	In Kind Up to \$1,500
<b>Sponsorship Amount</b>	\$1,500	\$1,500	\$1,000		
<b>Race Entries</b>	3	3	2	3	0
<b>Website + Registration Page</b>	Logo	Logo	Logo		
<b>Post Card</b>	Logo	Logo	Logo	Logo	Logo
<b>Event Signage</b>	Near Volunteer Registration	Near Kids Activities	Near Water Station	Cheer Spot Shared	Cheer Spot Shared
<b>T-Shirt</b>	Logo	Logo	Logo	Logo	Logo
<b>Thank You Banner + Email</b>	Logo	Logo	Logo	Logo	Logo
<b>Vendor Table</b>	Yes	Yes	Yes	Yes	Yes
<b>Bonus Benefit</b>	Name and Logo prominently displayed at Volunteer Registration	Name and Logo dually displayed at Kids Activities Area	Name and Logo prominently displayed at Race Course Water Station		

# 2026 SPONSORSHIP RESERVATION



You can complete the sponsorship form here or online at:  
<https://www.thecitymission.org/sponsorship/run/>  
For more information, please visit <https://www.thecitymission.org/run/>

## Yes, we wish to become a sponsor:

- |  |  |
|--|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor   | <input type="checkbox"/> \$2,000 Caricature Sponsor      |
| <input type="checkbox"/> \$7,000 Racer Sponsor   | <input type="checkbox"/> \$1,500 Teammate Sponsor        |
| <input type="checkbox"/> \$6,000 T-shirt Sponsor   | <input type="checkbox"/> \$1,500 Kids Activities Sponsor |
| <input type="checkbox"/> \$5,000 Pacer   | <input type="checkbox"/> \$1,500 Volunteer Sponsor       |
| <input type="checkbox"/> \$3,500 Sprinter Sponsor  | <input type="checkbox"/> \$1,000 Water Station Sponsor   |
| <input type="checkbox"/> \$2,500 Snack Stop Sponsor  | <input type="checkbox"/> \$_____ Other Sponsor           |
| <input type="checkbox"/> \$2,000 Mascot Sponsor  |  |
| <input type="checkbox"/> Sponsorship: We would like to contribute \$ _____<br>without recognition. |  |

## Yes, we wish to become an In-Kind sponsor:

- |   |                |
|---|----------------|
| <input type="checkbox"/> In-Kind Sponsor: up to \$1,499 Value | Value: _____   |
| <input type="checkbox"/> In-Kind Sponsor: \$1,500+ Value      | Service: _____ |

## Sponsorship Contact Information

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Website URL: \_\_\_\_\_

Please complete this form and submit it to [run@thecitymission.org](mailto:run@thecitymission.org) or mail it to  
The City Mission, 5310 Carnegie Ave., Cleveland, Ohio 44103.



## CONTACT US

- 216-431-3510
- [thecitymission.org/run](https://thecitymission.org/run)
- Contact Marilyn Taylor at [mtaylor@thecitymission.org](mailto:mtaylor@thecitymission.org) for questions or more information.



[Facebook](https://www.facebook.com/thecitymission)



[LinkedIn](https://www.linkedin.com/company/thecitymission)



[Instagram](https://www.instagram.com/thecitymission)

The City Mission is a 501 (c)(3) and funded entirely through the generosity of private donations. Over the past several years, at least 81% of giving provides directly for resident care.